

Company Water Intelligence PLC
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Water Intelligence plc

("Water Intelligence")

Acquisition of Miami Franchisee

The Board of Water Intelligence is pleased to announce the acquisition of franchise territory covering Miami, Florida. The territory will be run as a corporate location with 2015 revenue and earnings consolidated directly into Water Intelligence. The location will be joined with our growing corporate operations that are adjacent in Fort Lauderdale to form a regional office.

Executive Chairman Patrick DeSouza commented:

"Our acquisition strategy is two-fold: First, expand corporate presence to accelerate nation-wide growth and second, incorporate select areas already partially developed by our franchisees to grow those locations even faster. We plan to launch additional corporate-run locations during 2015 while maintaining growth in our royalty income. "

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